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bulletin

OF THE BUCKEYE FEDERAL SAVINGS AND LOAN ASSOCIATION

SPECIAL TRIBUTE



William S. Guthrie, *Chairman Of The Board,*
Buckeye Federal Savings and Loan Association

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December 1, 1977

*an evening of
honor
dedicated to*

William S. Guthrie

planned and
prepared by the
employees of
Buckeye Federal Savings and Loan Association

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IT'S A CELEBRATION

**and
it's for
ALL of us.**

We're really celebrating a 16-year period of Buckeye's history from 1961 to 1977 and your participation and mine in that era. It was a special time of accomplishments and it has left its imprints on the Association, upon the community and upon our lives. All of us can take pride in the record of those years. In the same spirit, let's join in a salute to the present and future of Buckeye and pledge our continuing best efforts, our respective expertise and our loyalties to Buckeye. We're in a new and important era now and it needs our commitments, from each one of us to the Association and to the people in our community who will be served.

So join me in saluting *ALL of US* and our joint successes of the recent years here at Buckeye. Buckeye has grown to "Top 100"

status in these 16 years. It was a planned growth by branching into wider geographical districts to serve an expanding market area. But Buckeye also located new branches to serve the central and close-in neighborhood people. Buckeye grew too by offering new services, a wide variety of new savings programs, home improvement installment loans and college education loans, all sorts of mortgage loans and transactional savings account services in supermarkets in three counties. Twice we grew in both size and market areas by mergers which combined Home Savings (Westerville and Gahanna offices) and Peoples Savings (Bexley-Eastmoor and Arlington offices) with Buckeye.

Growth, I believe meant more than expansion to Buckeye, because it represented a broadening of our opportunity to serve family financial needs. We became a full-service savings association to the extent our charter and laws and regulations permitted it.

Buckeye has been a contributor to the savings industry development. We have pioneered in the business with statement savings and Pa\$\$*Card systems in a country-wide promotion, with service corporations and consumer lending. Buckeye has furnished active officer participation in the Federal Home Loan Bank System and in the Leagues from Mid-Ohio to United States League

to the InterAmerican and International Union. Buckeye has also carried its full share of officer leadership responsibility in local community development and community projects through the participation and support efforts of a large number of people here.

Buckeye has looked ahead to the business of the future and it chose stock form to meet the expanding needs of the business. We also chose the accountability that that form requires for profitability, effective organization, and effective service to customers and to the communities we serve.

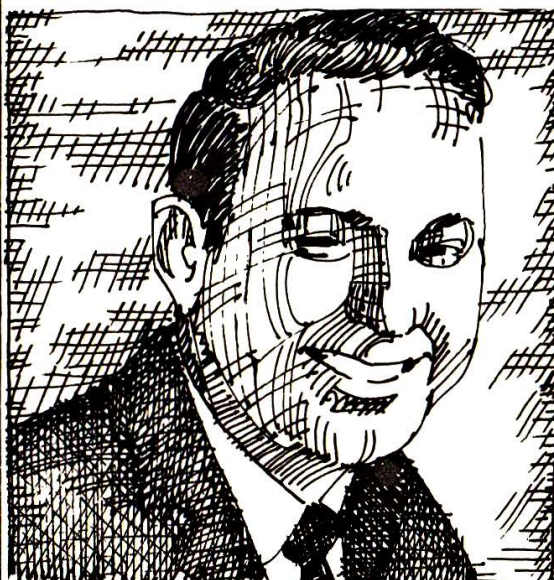
The Association hasn't outgrown its mission but it has outgrown its old organizational forms and some of its old procedures. It does require new leadership with a blend of both new and continuing leadership. This group assembled here has the present and future before it. That's the challenge and it's a big one for this Association in these times.

So the salute tonight is to *ALL of US*, the directors and officers who've established policies and carried out leadership responsibilities, and staff and employees who've contributed in their separate ways to everything which has been accomplished. More important than that, here's a salute to the present and the future successes to which everyone here can contribute. That's a commitment needed from all of us.

WILLIAM S. GUTHRIE

Bill Guthrie...

dedicated to career excellence.



Buckeye Federal Savings and
Loan Association

1955—Director 1961—present
former President and Chief
Executive Officer.

The Ohio State University
1936-1961

Administrative positions
including; Executive
Dean—Student Relations,
Member of the Presidents
Cabinet and President of the
National Association of
Student Personnel
Administrators.

INDUSTRY ACTIVITIES

International Union of Building Societies and Savings Associations
Council and Executive Committee 1972-present

U. S. League of Savings Association's International Development
Committee Chairman 1974-1976

Federal Home Loan Bank, Cincinnati District, Board Member 1963-1968

Federal Savings and Loan Advisory Council (to Federal Home Loan
Bank, Washington, D.C.) member 1966-1968



The "Ohio Group". "The Big 8" which Bill organized in 1971 —
and is still functioning with Buckeye:

Broadview Savings, Cleveland

Akron Savings

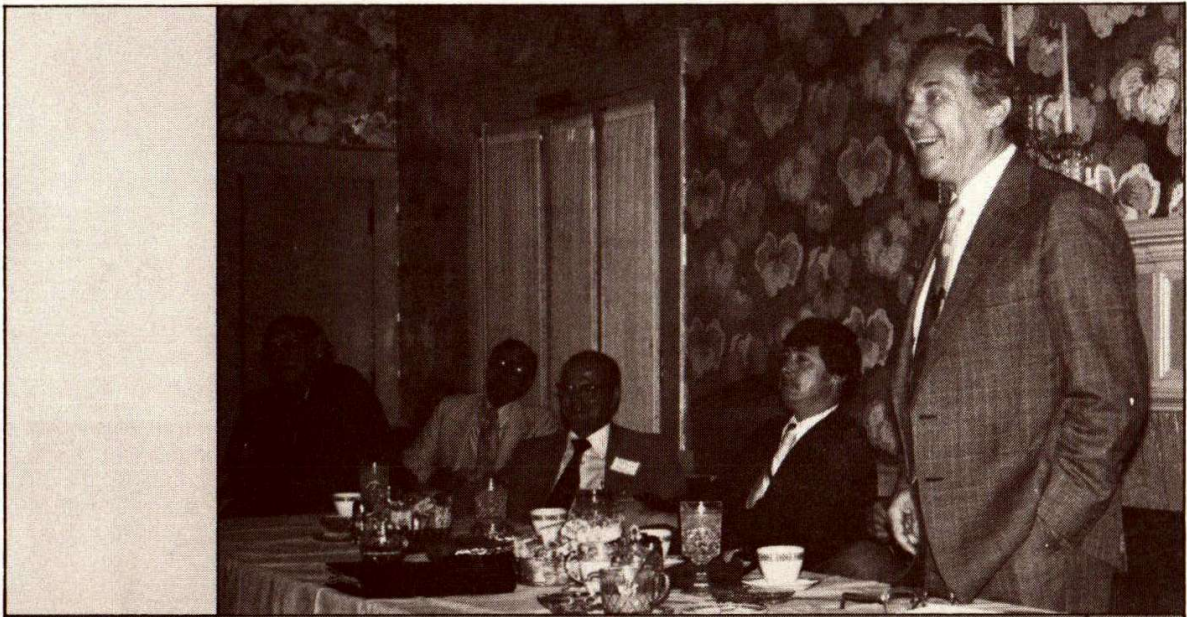
Citizens Savings, Canton

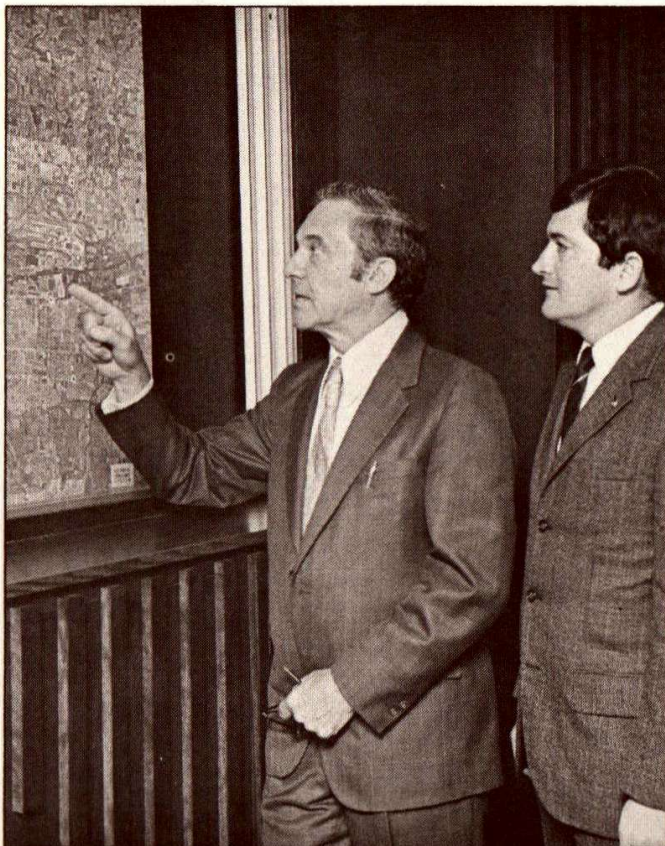
Home Savings, Youngstown

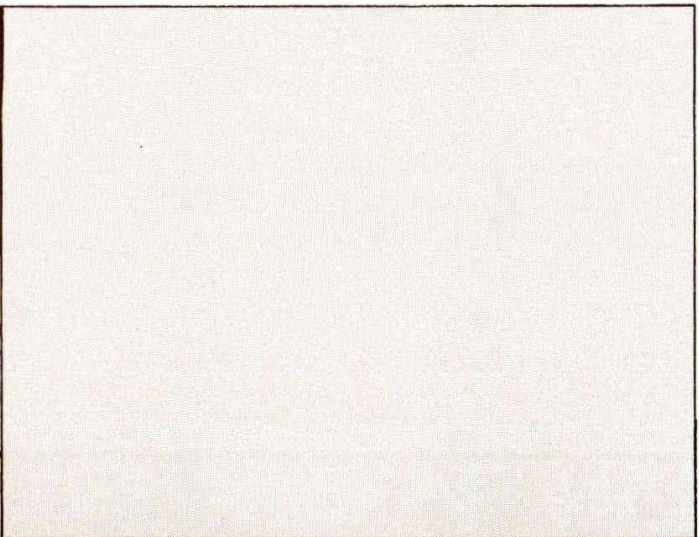
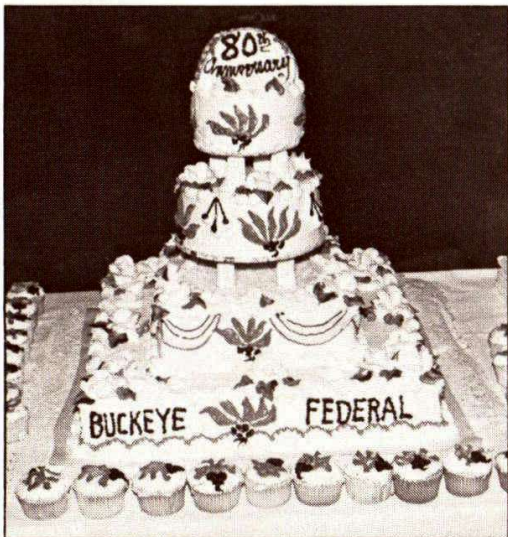
Gem City Savings, Dayton

Peoples Savings, Toledo

Eagle Savings, Cincinnati









Bill Guthrie...

dedicated to the community

Community Activities

Blue Cross of Central Ohio, Board Member 1972-present; former Chairman 1966-1968

Nationwide real estate Investors, Trustee 1969-present

Columbus Foundation 1966-1976; Chairman 1974-1976

United Way Campaign Advisory Committee, Chairman 1975; member 1976

Chamber of Commerce Forward Columbus Fund Committee, Chairman 1976

Mayor's Citizen's Committee on Human Services, Vice Chairman 1976

Columbus Area Chamber of Commerce, Chairman of the Board 1966-1967

Columbus Symphony Orchestra, Inc., Chairman of the Board 1963-1964; Chairman of the first Columbus Symphony Ball 1968

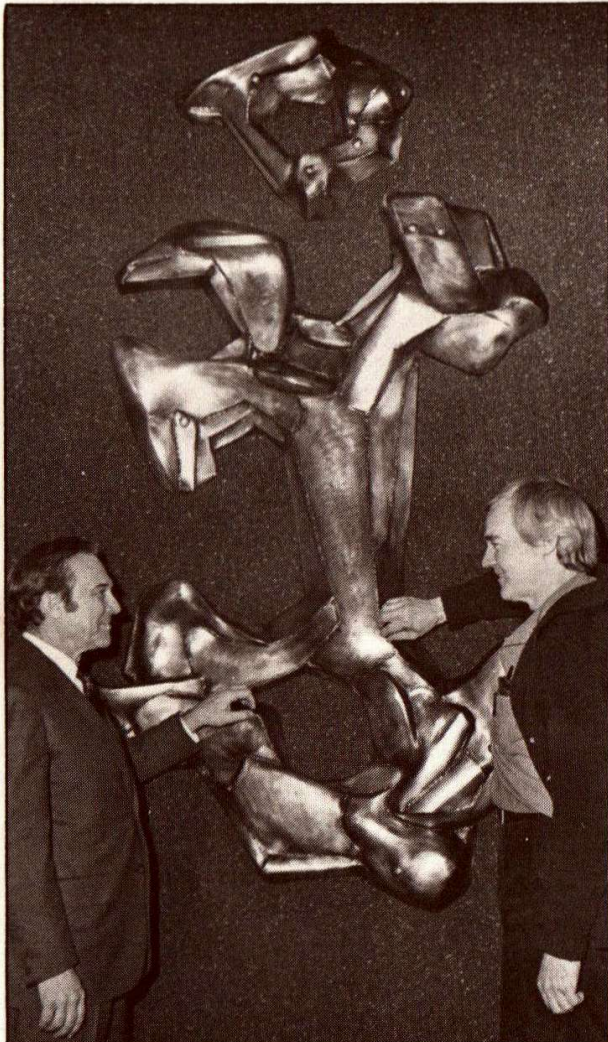
Development Committee for Greater Columbus, Chairman of the Board 1971-1972; member 1965-1976

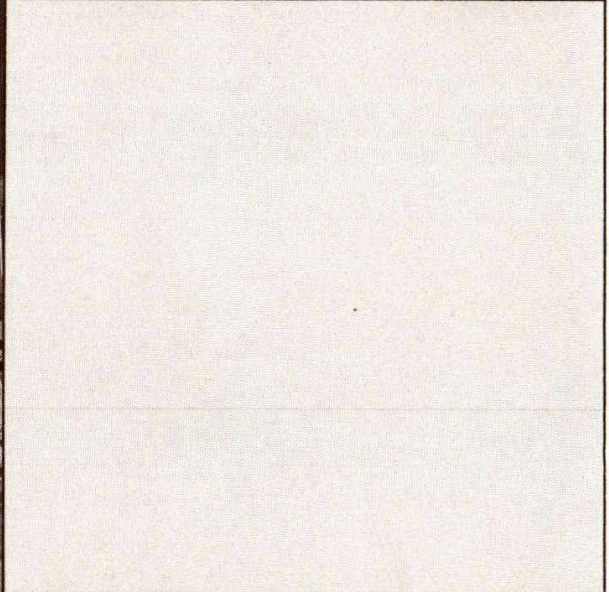
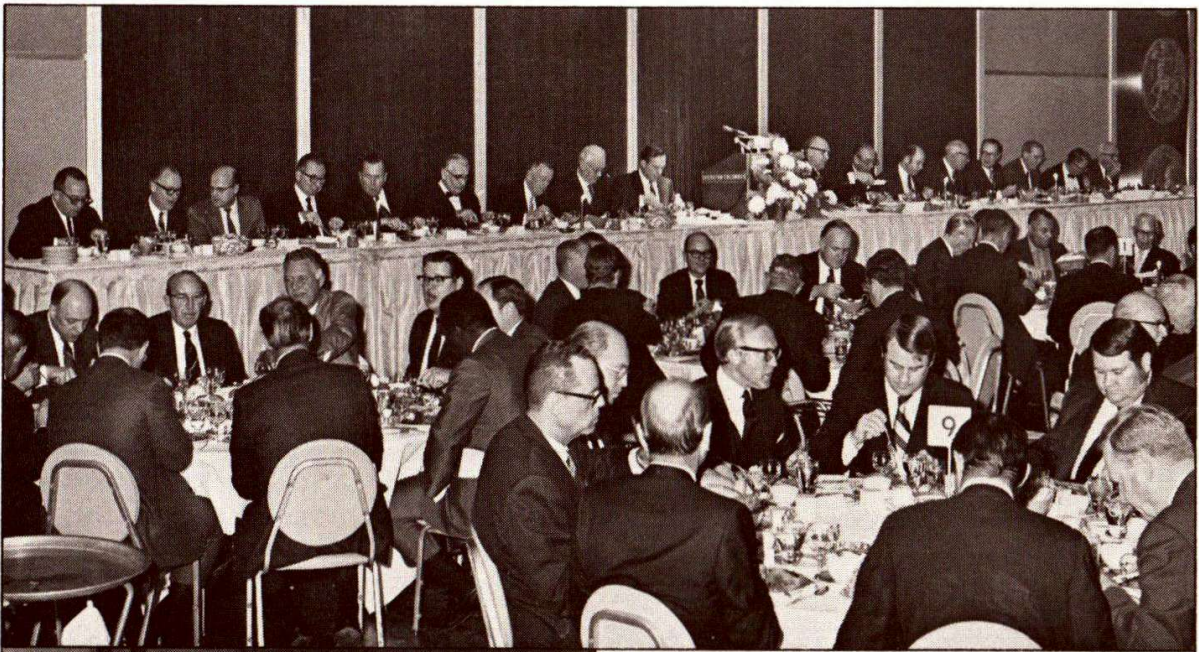
United Community Council, Chairman of the Board 1968-1969

First Community Church, Chairman of the Board 1968-1969

The Ohio State University Development Fund, Chairman of the Board 1973-1974; member 1971-1975

United Appeal of Franklin County, Campaign Chairman 1965





Bill Guthrie...

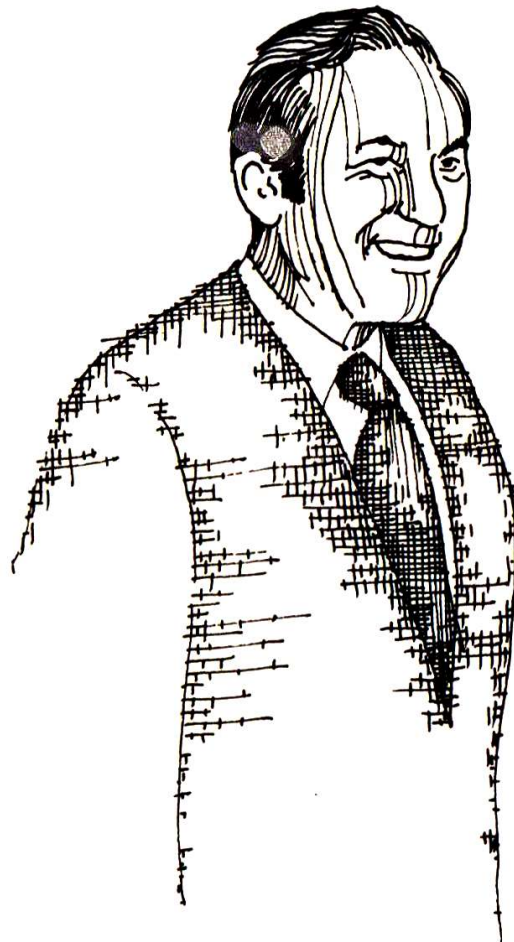
his dedication to excellence is admired by everyone

Humanitarian, business executive, financier, and educator, he has exemplified the highest qualities of civic leadership in his community while distinguishing himself in two separate and diverse careers.

In two and one half decades as an Ohio State University Educator and Administrator, he exhibited qualities of understanding and leadership which twice culminated in his receiving Distinguished Service Awards. He rose to the position of Executive Dean of Student relations and was a member of the President's cabinet.

In his second career, these past ten years, he has guided Central Ohio's largest savings and loan association with such vision and expertise that this most respected financial institution of our community has achieved national prominence in its industry. Through his leadership, he has assured the continuance of the high ethical standards and steadfast integrity established by his father.

As a civic leader and lover of the performing arts, he has provided skillful, valued leadership to many organizations serving as Chairman of the Board to many including the Columbus Area Chamber of Commerce 1966-67; the Columbus Symphony Orchestra; Blue Cross of Central Ohio and many more. He has con-



tinually strived to enrich the opportunities available to his fellow citizens. The high esteem with which he is regarded is evidenced by the many honors that have been bestowed upon him.

For his numerous and ceaseless efforts to improve the quality of life in our community, THE COLUMBUS AREA CHAMBER OF COMMERCE is pleased to confer upon WILLIAM S. GUTHRIE this 1972 COLUMBUS AWARD OF THE YEAR as a token of the respect and esteem in which he is held by the people of his home community.

Honors

The Ohio State University Distinguished Service Award, conferred by the Board of Trustees, August 24, 1962

Lay Community Worker of the Year, National Association of Social Workers Central Ohio Chapter, March 1969

George Meany Community Service Award, Columbus and Franklin County AFL-CIO, March 1969

Home Builders Association of Greater Columbus Distinguished Citizen Award, January 1970

the Ohio State University, College of Administrative Science Distinguished Service Award, April 1970

The Ohio State University, Centennial Service Award, 1976

The Governor's Award for Community Action, December 1972

The Columbus Area Chamber of Commerce, 1972 Columbus Award for Civic Leadership

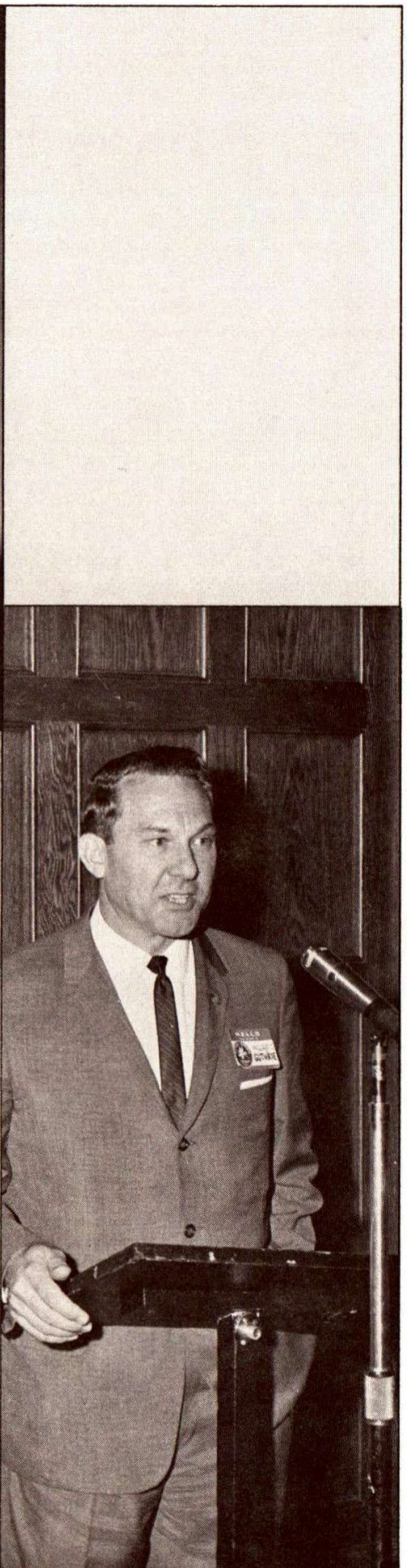
CMACAO Community Person Award, 1972

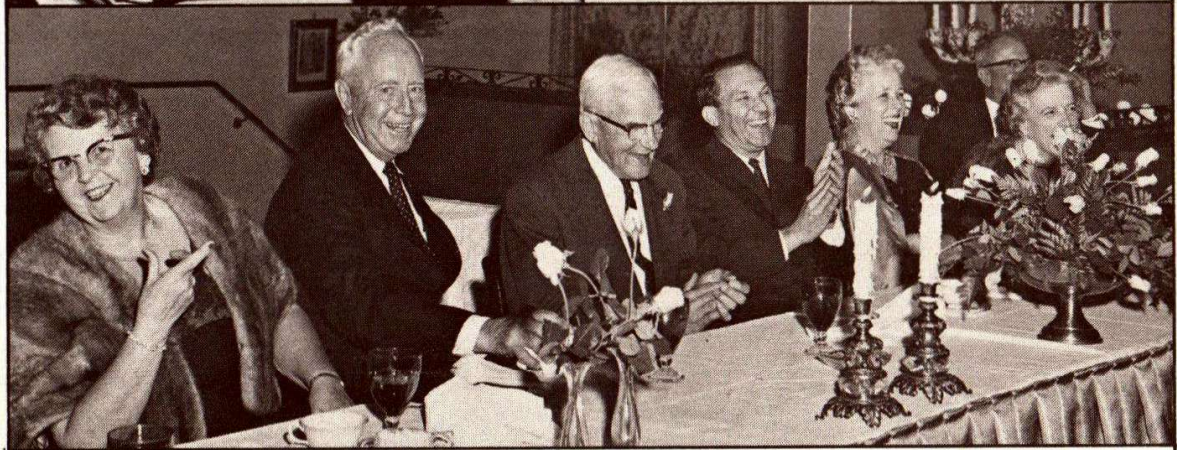
Citizen-Journal "Top Ten Men" Award, 1973

Columbus Monthly Top Ten Recognition, 1976

Temple Israel Citizen Humanitarian Award, 1976







Bill Guthrie...

an inspiration

**meeting of the Building
Societies Institute
London, England**

The old-fashioned virtues, incidentally, are just as current and as important as they ever were. I think it's just what we think of — honesty and integrity and substantial, stable institutions — and I think of these as a solid groundwork, and properly so, on which all of us do our business. I think we're expected to have integrity and a pattern of organization so that people know who is responsible for getting certain work done. We should have reasonable efficiency. It certainly ought to have accountability in every sense of the word in terms of internal and external audits, and the Federal Home Loan Bank Board examinations. I think it would have to be a profitable business in order to be able to talk about being a good community citizen. You can't be a good community citizen unless you are earning substantial returns on somebody else's dollar investments, so that in our institution, in any case, we've tried to focus attention on earnings.

**Organizing for Marketing
Colorado Springs — Conference
Savings Institutions Marketing
Society of America**

So we must work to build our business, but at the same time we must build the communities and improve the quality of community life. For it is upon the extent of our achievements in these regards that our own business will ultimately depend. This then is the hard but necessary part of the strategy for the future.

**Top management philosophy,
Problems and Objectives
Pennsylvania Savings and Loan
State Convention**

Our problem and yours is how to prepare a company and its employees and our customers for inevitable changes which are in our business future. The change in the nation's payment system and its influence on our business is an example of an issue which must be faced from the individual institution's viewpoint, as well as by our trade associations. Buckeye's philosophy is that there are steps management must take today in order to insure our ability to make intelligent, informed decisions tomorrow.

We don't pretend to have the answers to these or many other substantial questions before us. What we do know is that we want some freedom to determine our own destiny and to have a full range of management options open to us.

In fact, every year is the year of the customer and we do well to keep the whole focus of our business on *people*, our customers, the community (of both small and large dimensions), our employees and ourselves too, for that matter. In these times most manufacturing plants have the environmentalists to patrol their consciences. For us it's the consumer movement, women's lib, the concept of participatory democracy and involvement, and the whole spotlight of attention to human rights and the dignity of man, all of which prick our own consciences into needed expressed concerns and action.

William S. Guthrie

WILLIAM S. GUTHRIE

Buckeye Federal Savings and Loan Association, 36 East Gay Street,
Columbus, Ohio 43215
Assets \$679,311,981, 18 offices in Central Ohio (and remote units in
Big Bear Stores
Chairman of the Board — Retired July 1, 1977 from Chief Executive
Officer
International Union of Bldg. Soc. & Savings Assns., Exec. Committee
Member (1972 - present)
Nationwide Real Estate Investments, Trustee (1969 - present)
Memberships: Kappa Sigma Fraternity; Columbus Rotary Club Board
Member (1976); The Ohio State University Faculty Club.

Responsibilities previously held:

Federal Home Loan Bank, Cincinnati District, Board Member
(1963-1968)
Federal Savings & Loan Advisory Council (to FHLB, Washington, D.C.)
Member (1966-1968)
U. S. League of Savings Associations, Int'l Dev't Comm. Member (1973)
Chmn. (1975-1976)
Ohio Savings & Loan League, Executive Committee Member (1976)
Mid-Ohio Savings and Loan League, Chairman (1966)
Children's Hospital, Board Member (1961-1971)
Wilmington College, Board Member (1962-1971)
Blue Cross of Central Ohio, Chairman of the Board (1966-1968),
Member (1972-1976)
Columbus Area Chamber of Commerce, Chairman of the Board
(1966-1967)
Columbus Symphony Orchestra, Inc., Chairman of the Board
(1963-1964) and Chairman of the first Columbus Symphony Ball
(1968)
Development Committee for Greater Columbus, Steering Committee
Member (1965-1971), Chairman of the Board (1971-1972)
United Community Council, Chairman of the Board (1968-1969)
First Community Church, Chairman of the Board (1965-1966)
The Ohio State University Development fund, Board Member
(1971-1972), Chairman of the Board (1973-1974)
United Appeal of Franklin County, Campaign Chairman (1965)
Governor's Task Force on Health, Member (1973-1974)
Capitol Square Commission, Member (1972-1976)
Columbus Foundation, Governing Committee (1966-1974), Chairman
(1974-1976)
United Way Campaign Advisory Committee Chairman (1975) Member
(1976)
Forward Columbus Fund Committee, Columbus Area Chamber of
Commerce, Chairman (1976)
Citizens Committee for Progress, Levy Campaign Chairman (1972)
Transit Crisis Committee Co-Chairman (1973)

Co-Chairman (with Mrs. Guthrie) Planned Parenthood Finance Campaign (1971)
National Conference on Social Welfare, National Treasurer (1967-1970)
The Ohio State University Alumni Association, Treasurer (1968-1971)
Twenty-five year career, 1936-1961, at The Ohio State University in administrative positions, including Executive Dean, Student Relations, and member of the President's Cabinet (1957-1961).
President, National Association of Student Personnel Administrators (1960-1961)
Past Member of University Club and Kit Kat Club

Honors:

The O.S.U. Distinguished Service Award, conferred by the Bd. of Trustees, August 24, 1962
Elected honorary member, Phi Alpha Kappa, Finance Fraternity, O.S.U. Chapter, May 1968
Lay Community Worker of the Year, Nat'l Assn. of Social Workers, Central Ohio Chapter, March 1969
George Meany Community Service Award, Columbus & Franklin Cty. AFL-CIO, March 1969
Home Builders Assn. of Greater Columbus Distinguished Citizen Award, January 1970
The O.S.U. College of Administrative Science Distinguished Citizen Award, January 1970
The O.S.U. Alumni Centennial Service Award, May 1970
The Columbus Area Chamber of Commerce 1972 Columbus Award for Civic Leadership, January 1972
CMACAO "Community Person of the Year" Award, 1972
Citizen-Journal "Top Ten Men" Award, January 1973
Temple Israel, Citizen Humanitarian Award, February 1976
Columbus Monthly Magazine "Power in Columbus" (Top Ten), March 1976
Honorary Chairman, Symphony Ball, January 1977 (with Mrs. Guthrie)

Personal:

Born April 4, 1912, Columbus, Ohio
Wife, Mary Genevieve (Jayne) Titus — Past Chairman, Franklin County Welfare Advisory Board (to the County Commissioners); Past Board Chairman, Planned Parenthood of Columbus
Children, 3 sons and 1 daughter — 7 grandchildren

Education:

North High School, Columbus, Ohio 1928
Ohio State University, Columbus, Ohio 1932, B.A.
Post-Graduate work at Ohio State University and Columbia University
Ohio State University, 1939, M.A. in Social Work